PAYUSNOMIND

SPONSORSHIP RATE CARD
2026-2027

Reach music industry decision-makers.

Multi-channel campaigns connecting music technology brands and artist-service providers with independent artists and professionals researching their next business decision.

SPONSORSHIP BUNDLES

ESSENTIAL	**$500**	1 YouTube Short 1 Community post 30-day website banner Campaign summary
FEATURED	**$1,000**	1 dedicated YouTube video 1 YouTube Short 1 Community post 30-day website banner Campaign summary
PREMIUM	**$1,500**	1 dedicated YouTube video 1 YouTube Short + 1 Community post 1 sponsored website article 60-day website banner 30-day tool sponsorship Performance report
CATEGORY PARTNER	**From $2,000**	1 dedicated YouTube video 2 YouTube Shorts + 2 Community posts 1 sponsored website article 90-day website banner 90-day tool sponsorship Performance report

INDIVIDUAL PLACEMENTS

PLACEMENT	RATE
Dedicated YouTube video	Starting at $1,000
YouTube Short	$250
Sponsored website article	$300
YouTube Community post	$100
Website banner - 30 / 90 days	$150 / $350
Selector sponsorship - 30 / 90 days	$250 / $600
Video pre-roll / newsletter	Custom quote

Introductory website, tool, and Community-post rates are proposed. Final pricing, availability, and deliverables are confirmed in each sponsorship agreement.

WHY PAYUSNOMIND

27,500+ YouTube subscribers | Search-driven reviews and comparisons | Interactive decision tools | Music-business research audience

Past campaign example: 151 referral clicks, 13 registrations, and 10 sales. Results vary and are not guaranteed.

SPONSORSHIP STANDARDS

Sponsored content is disclosed. Editorial conclusions and organic Selector compatibility scores are independent of payment. Published content remains available unless otherwise agreed; ad placements run for the contracted term. Paid-media usage rights and exclusivity are quoted separately.

Discuss a campaign: Payusnomind Music | payusnomind.info